



# Alimentation Couche-Tard

Subsidiaries: Circle K, On the Run, CST Brands, MAPCO  
Locations: Canada (HQ)  
Industries: Food and Staples Retailing

RISK LEVEL:



Lower Risk

## DESCRIPTION:

Alimentation Couche-Tard does not yield to political activism in shaping corporate governance, preventing initiatives that potentially alienate consumers, divide employees, and harm shareholders. The company elevates merit, excellence, and integrity ahead of race and identity-based policies. Alimentation Couche-Tard does not embrace corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach protects free exercise, free speech, and free enterprise.

## Corporate Weaponization

**Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk**

*Alimentation Couche-Tard has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs.*

**Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk**

*Alimentation Couche-Tard does not discriminate against charitable organizations based on views or beliefs (1)(2).*

**Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. Medium Risk**

*Alimentation Couche-Tard protects its employees against viewpoint discrimination (1). Alimentation Couche-Tard encourages "conscious inclusion training" for employees and promotes unconscious bias (2).*

## Corporate Governance and Public Policy

**Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. High Risk**

*Alimentation Couche-Tard encourages employees to add pronouns to their e-mail signatures during Pride Month (1). The company's CEO, Brian Hannasch, signed the CEO Action for Diversity & Inclusion pledge, which includes a commitment to promote DEI through bias education training in the workplace (2)(3).*

**Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk**

*Alimentation Couche-Tard has not used corporate funds to advance ideological causes, organizations, or policies (1).*

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**Uses corporate political actions and/or financial contributions for ideological, non-business purposes. N/A**

*Alimentation Couche-Tard does not operate a PAC or report on its lobbying at this time (1)(2)(3).*

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