

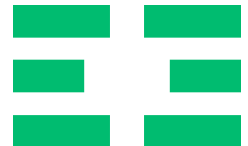
natura & co

Natura & Co

Subsidiaries: Avon Products, The Body Shop

Locations: Brazil (HQ)

Industries: Household and Personal Products

RISK LEVEL:**Lower Risk****DESCRIPTION:**

Natura & Co vets vendors according to LGBTQ policies but provides viewpoint protections for its employees. It has not publicly terminated business relationships based on views or beliefs. Avon Brazil, a subsidiary of Natura & Co, advocates for ethnic-racial equity through its Project DIVA program. However, the company does not discriminate against charitable organizations based on view or belief and has not used its corporate funds for ideological purposes. For these reasons, Natura & Co receives a Lower Risk rating.Â

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries.

Medium Risk

Natura & Co has a written policy pledging to vet vendors for LGBTQ policies. Its Code of Conduct applies to all suppliers and includes a commitment to not discriminate on the basis of sexual orientation [\(1\)](#). The company has not publicly fired customers, suppliers, or vendors based on political views or religious beliefs.

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs.

Lower Risk

Natura & Co does not discriminate against charitable organizations based on views or beliefs [\(1\)](#).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion.

Lower Risk

Natura & Co protects its employees against viewpoint discrimination [\(1\)](#)[\(2\)](#).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression.

Medium Risk

Avon Brazil, a subsidiary of Natura & Co, advocates for ethnic-racial equity through its Project DIVA program [\(1\)](#). Aesop, another subsidiary of Natura & Co, hosted an "ephemeral queer library" with LGBTQ books during Pride Month in New York City [\(2\)](#).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

Natura & Co has not used corporate funds to advance ideological causes, organizations, or policies ([1](#)).

Uses corporate political contributions for ideological, non-business purposes.

N/A

Natura & Co does not operate a PAC at this time ([1](#))([2](#))([3](#)).

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