



BPS Direct (Bass Pro Shops)

Subsidiaries: Cabela's, Great American Outdoors Group

Locations: Missouri (HQ)

Industries: Consumer Durables and Apparel, Retailing

RISK LEVEL:



Lower Risk

DESCRIPTION:

BPS Direct does not provide viewpoint protections for its employees but has not publicly terminated business relationships based on views or beliefs. BPS does not discriminate against charitable organizations based on views or beliefs. The company has not used its reputation or corporate funds for ideological purposes. For these reasons, Bass Pro Shops receives a Lower Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

BPS has not publicly fired customers, suppliers, or vendors based on political views or religious beliefs.

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

BPS does not discriminate against charitable organizations based on views or beliefs (1)(2).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. High Risk

BPS does not provide viewpoint protections for its employees (1).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. Lower Risk

BPS has not supported ideological causes or policies (1).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

BPS has not used corporate funds to advance ideological causes, organizations, or policies [\(1\)](#)[\(2\)](#).

Uses corporate political contributions for ideological, non-business purposes.

N/A

BPS does not operate a PAC at this time [\(1\)](#)[\(2\)](#)[\(3\)](#).

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