

# Instant Brands

Subsidiaries: Instant Pot, Chicago Cutlery, Corelle, Corningware, Snapware, Pyrex, Visions  
 Locations: Illinois (HQ)  
 Industries: Consumer Durables and Apparel

**RISK LEVEL:****Medium Risk****DESCRIPTION:**

Instant Brands, a kitchenware and appliances company, vets vendors according to LGBTQ policies. However, the company does not provide viewpoint protections for its employees but has not publicly terminated business relationships based on views or beliefs. Instant Brands does not discriminate against charitable organizations based on views or beliefs. The company's CEO signed the CEO Action for Diversity & Inclusion pledge and hosts unconscious bias training for its employees. Instant Brands pledged to be carbon neutral by 2040 but does not use corporate funds for ideological purposes. For these reasons, Instant Brands receives a Medium Risk rating.

## Corporate Weaponization

**Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries.** **Medium Risk**

*Instant Brands has a written policy pledging to vet vendors for LGBTQ policies. Its Code of Conduct applies to all suppliers and includes a commitment to not discriminate on the basis of gender identity or sexual orientation (1). The company has not publicly fired customers, suppliers, or vendors based on political views or religious beliefs.*

**Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs.** **Lower Risk**

*Instant Brands does not discriminate against charitable organizations based on views or beliefs (1).*

**Employment policies fail to protect against discrimination based on political affiliation/views and/or religion.** **High Risk**

*Instant Brands does not provide viewpoint protections for its employees (1). Instant Brands' CEO signed the CEO Action for Diversity & Inclusion pledge, which includes a commitment to promote DEI through bias education training in the workplace (2)(3). The company also hosts unconscious bias training for all employees (4).*

## Corporate Governance and Public Policy

**Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. Medium Risk**

*Instant Brands committed to being carbon neutral by 2040 (1).*

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**Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk**

*Instant Brands has not used corporate funds to advance ideological causes, organizations, or policies (1)(2).*

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**Uses corporate political contributions for ideological, non-business purposes. N/A**

*Instant Brands does not operate a PAC at this time (1)(2)(3).*

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