



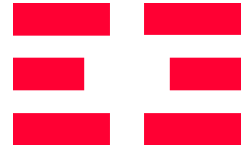
Ameren

Locations: Missouri (HQ)

Industries: Energy

1792
EXCHANGE

RISK LEVEL:



High Risk

DESCRIPTION:

Ameren scored a 75 on the 2023 Corporate Equality Index (CEI) from the Human Rights Campaign (HRC), a political stakeholder group. By complying with the HRC's controversial demands, Ameren increases the risk of dividing employees, alienating customers and harming shareholders. It also uses sex and gender ideology criteria in employee recruitment, vendor selection, marketing, and philanthropic support. Ameren vets vendors according to LGBTQ policies and does not protect its employees against viewpoint discrimination. Ameren has used its reputation and corporate funds to support controversial sex and gender ideologies, organizations, and legislation. Ameren is a corporate partner of the National LGBT Chamber of Commerce and has donated \$500,00 to The Urban League of Metropolitan St. Louis. For these reasons, Ameren receives a High Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. **Medium Risk**

Ameren received a score of 75 on the 2023 Corporate Equality Index (CEI) from the Human Rights Campaign (HRC), a political stakeholder group. The company recruit's employees based on sexual identity issues. The company discriminates against vendors that do not promote divisive sex and gender policies, indicating it prioritizes sexual issues over merit (1)(2).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. **High Risk**

Ameren's HRC CEI rating indicates the company will not donate to non-religious charities unless they embrace controversial sexual identity policies (1)(2). Ameren will not match employee donations to, "religious or similar groups" (3).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. **High Risk**

Ameren's HRC 2023 CEI rating indicates the company provides gender transition guidelines for its employees (1)(2). Ameren's CEO (3)(4). The company (5).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. Medium Risk

Ameren's HRC 2023 CEI rating indicates the company agrees to allow a controversial stakeholder group focused on sexual identity issues to dictate marketing or advertising strategy (1)(2). By doing so, the company risks dividing employees, alienating customers and harming shareholders.

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Medium Risk

Ameren's HRC 2023 CEI rating indicates the company coversvent that promotes sex and gender ideology (1)(2). Ameren is a corporate partner of the National LGBT Chamber of Commerce and has donated \$500,000 to The Urban League of Metropolitan St. Louis (3)(4).

Uses corporate political contributions for ideological, non-business purposes. High Risk

Ameren's HRC 2023 CEI rating indicates the company publicly advocated for controversial sex and gender ideology through local, state or federal legislation or initiatives (1)(2). By allowing a political stakeholder group to dictate operations, the company risks dividing employees, alienating customers and harming shareholders. Ameren has not used its PAC donations or lobbying for ideological purposes (3)(4)(5).

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