

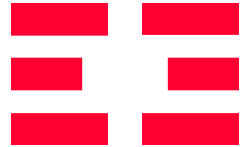


National Association of Realtors

Locations: Illinois (HQ)

Industries: Real Estate

RISK LEVEL:



High Risk

DESCRIPTION:

The National Association of Realtors (NAR) implemented a policy through its Code of Ethics stating that "realtors must not use harassing speech, hate speech, epithets, or slurs based on race, color, religion, sex, handicap, familial status, national origin, sexual orientation, or gender identity." A Christian realtor was informed that he could not continue to speak publicly about his Christian views regarding LGBTQ+ issues according to the company's new Code of Ethics. These views would allegedly be considered hate speech, even if posted on one's own social media. The company does not protect its employees against viewpoint discrimination. However, it has not publicly terminated business relationships based on views or beliefs. The NRA aligned its policies to ensure realtors were upholding Fair Housing protections for the LGBTQ community and partnered with the LGBTQ+ Real Estate Alliance. The company has donated to the Equality PAC and the Progressive Choices PAC. However, the NRA does not discriminate against charitable organizations based on views or beliefs. For these reasons, the National Association of Realtors receives a High Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. High Risk

[1](#)). These views would allegedly be considered hate speech, even if posted on one's own social media. Rather than recant his statements, the realtor let his license expire due to the new policy [2](#)).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

[1](#))([2](#)).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. High Risk

The National Association of Realtors does not provide viewpoint protections for its employees [1](#))([2](#)).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. Medium Risk

The National Association of Realtors aligned its policies to ensure realtors were upholding Fair Housing protections for the LGBTQ community [\(1\)](#).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Medium Risk

The National Association of Realtors is a partner of the LGBTQ+ Real Estate Alliance [\(1\)](#).

Uses corporate political contributions for ideological, non-business purposes. High Risk

The National Association of Realtors donated to the Equality PAC and Progressive Choices PAC. The company also lobbies for ideological causes [\(1\)](#)[\(2\)](#)[\(3\)](#)

The contents of this website and related resources (collectively, the "materials") are general in nature and intended for educational use only. Nothing in the materials or any other 1792 Exchange content constitutes legal or professional advice for any specific matter. Anyone seeking legal or professional advice should obtain such advice from competent counsel. Since individual circumstances vary, anyone reviewing the materials and/or any other 1792 Exchange content is strongly urged to obtain specific legal and/or other professional advice before acting or refraining from acting based on such materials or other 1792 Exchange content. 1792 Exchange accepts no responsibility for any loss or damage, howsoever incurred, which may result from accessing or relying on the materials or any other 1792 Exchange content. Further, 1792 Exchange disclaims, to the fullest extent permitted by law, all liability for any acts or omissions based on the materials or any other 1792 Exchange content.

USER AGREEMENT: Company reports and other resources are intended only for the private educational use of the registered user. Republishing and distributing reports and resources is strictly prohibited. By downloading reports and resources, the user accepts these conditions.

© 1792 Exchange 2023