



ABB

Locations: North Carolina (HQ), Switzerland Industries: Technology Hardware and Equipment



DESCRIPTION:

By complying with the HRC's controversial demands, ABB increases the risk of dividing employees, alienating customers and harming shareholders. The company partially covers transgender-related medical costs for its employees and their children and provides specific sexual orientation and gender identity-based benefits. It also uses sex and gender ideology criteria in employee recruitment, vendor selection, marketing, and philanthropic support. ABB forces employees to undergo multiple ideological trainings and uses its reputation, corporate funds, and political influence to support controversial sex and gender ideologies, organizations, and legislation. For these reasons, ABB receives a Higher Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious Medium Risk beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries.

ABB received a score of 75 on the Corporate Equality Index from the Human Rights Campaign a political stakeholder group. The company recruits employees based on sexual identity issues. The company discriminates against vendors that do not promote divisive sex and gender policies, indicating it prioritizes sexual issues over merit (1)(2). However, ABB has not publicly fired customers, suppliers, or vendors based on political views or religious beliefs.

Charitable giving (including employee matching programs) policies or practices discriminate

High Risk
against charitable organizations based on views or religious beliefs.

ABB's HRC CEI rating indicates the company will not donate to non-religious charities unless they embrace controversial sexual identity policies (1)(2).

Employment policies fail to protect against discrimination based on political affiliation/views High Risk and/or religion.

ABB's HRC 2023 CEI rating indicates the company forces employees to attend multiple, controversial trainings on gender identity, sexual orientation, transgender issues, and divisive racial ideology. The company provides gender transition guidelines for its employees 1)(2). ABB does not provide viewpoint protections for its employees (3).

Corporate Governance and Public Policy



Uses corporate reputation to support ideological causes and/or organizations hostile to freedom Medium Risk of expression.

ABB's HRC 2023 CEI rating indicates the company agrees to allow a controversial stakeholder group focused on sexual identity issues to dictate marketing or advertising strategy (1)(2). By doing so, the company risks dividing employees, alienating customers, and harming shareholders. ABB has signed an open letter in support of the Equality Act (3).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom High Risk of expression.

ABB's HRC 2023 CEI rating indicates the company partially covers transgender related costs for its employees and their children, which could include paid short-term leave, puberty blockers, cross-sex hormones, chest surgeries, genital surgeries, medical visits and lab monitoring, travel and lodging. Additionally, the company has pledged philanthropic support of at least one organization or event that promotes sex and gender ideology (1)(2). By allowing a political stakeholder group to dictate operations, the company increases health care costs and risks dividing employees, alienating customers and harming shareholders. ABB has partnered with Stonewall, an LGBT advocacy group that has campaigned on behalf of progressive gender ideology (3).

Uses corporate political contributions for ideological, non-business purposes.

High Risk

ABB's HRC 2023 CEI rating indicates the company publicly advocated for controversial sex and gender ideology through local, state or federal legislation or initiatives (1)(2). By allowing a political stakeholder group to dictate operations, the company risks dividing employees, alienating customers and harming shareholders.

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