



# Vista Outdoor

Subsidiaries: Bell, Bushnell, CamelBak, FOX, Remington, Federal, Camp Chef, Giro, Foresight Sports  
 Locations: Minnesota (HQ)  
 Industries: Consumer Durables and Apparel

RISK LEVEL:



Medium Risk

## DESCRIPTION:

Vista Outdoor often yields to political activism in shaping corporate governance, potentially alienating consumers, dividing employees, and harming shareholders. The company elevates merit, excellence, and integrity ahead of race and identity-based policies. Vista Outdoor occasionally embraces corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues at times. This approach fails to safeguard free exercise, free speech, and free enterprise.

### Corporate Weaponization

**Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries.** Lower Risk

*Vista Outdoor has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs (1).*

**Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs.** Lower Risk

*Vista Outdoor does not discriminate against charitable organizations based on views or beliefs (1)(2).*

**Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature.** Medium Risk

*Vista Outdoor does not provide viewpoint protections for its employees (1)(2).*

### Corporate Governance and Public Policy

**Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression.** Medium Risk

*Vista Outdoor supports ESG within its business practices and was ranked a top company for ESG implementation (1)(2). Otherwise, there are no publicly known cases of Vista Outdoor using its reputation to advance ideological causes or policies (3).*

**Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Medium Risk**

*Vista Outdoor donates to Youth Seen, an organization that supports the "LGBTQIA+BIPoC" community (1). Otherwise, there are no publicly known cases of Vista Outdoor using corporate funds to advance ideological causes, organizations, or policies (2).*

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**Uses corporate political actions and/or financial contributions for ideological, non-business purposes. Lower Risk**

*Vista Outdoor has not used its PAC donations or lobbying for ideological purposes (1)(2)(3).*

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