

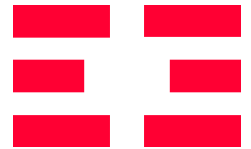


# Cumulus Media

Locations: Georgia (HQ)

Industries: Media and Entertainment

RISK LEVEL:



High Risk

## DESCRIPTION:

Cumulus Media fired all employees unwilling to get the COVID-19 vaccine, denying most employee claims to religious or other exemptions. Cumulus Media threatened to fire radio hosts like Mark Levin and Dan Bongino for speaking about election fraud. The company does not provide viewpoint protections for its employees and its CEO is a signatory of CEO Action for Diversity and Inclusion. For these reasons, Cumulus Media receives a High Risk rating.

## Corporate Weaponization

**Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries.** **High Risk**

*Cumulus Media fired all employees unwilling to get the COVID-19 vaccine, denying most employees claims to religious or other exemptions (1). Cumulus Media threatened to fire Mark Levin and Dan Bongino, two conservative radio hosts, over claims of election fraud (2).*

**Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs.** **Lower Risk**

*Cumulus Media does not discriminate against charitable organizations based on views or beliefs (1)(2).*

**Employment policies fail to protect against discrimination based on political affiliation/views and/or religion.** **High Risk**

*Cumulus Media does not provide viewpoint protections for its employees (1).*

## Corporate Governance and Public Policy

**Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression.** **Medium Risk**

*Cumulus Media requires anti-racism and unconscious bias training for all employees (1). The company's CEO signed the CEO Action for Diversity & Inclusion pledge, which includes a commitment to promote DEI through bias education training in the workplace (2). Cumulus Media published its DEI expansion and its airing of Bad With Money in support of the LGBTQ movement (3).*

**Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk**

*Cumulus Media has not used corporate funds to advance ideological causes, organizations, or policies [\(1\)](#).*

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**Uses corporate political contributions for ideological, non-business purposes.**

**N/A**

*Cumulus Media does not operate a PAC or report on its lobbying at this time [\(1\)](#)[\(2\)](#)[\(3\)](#).*

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