



Aaron's LLC

Subsidiaries: Woodhaven, Brandsmart USA

Locations: Georgia (HQ)

Industries: Retailing

RISK LEVEL:



Lower Risk

DESCRIPTION:

Aaron's does not yield to political activism in shaping corporate governance, preventing initiatives that potentially alienate consumers, divide employees, and harm shareholders. The company elevates merit, excellence, and integrity ahead of race and identity-based policies. Aaron's does not embrace corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach protects free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

Aaron's LLC has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs.

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

Aaron's LLC does not discriminate against charitable organizations based on views or beliefs (1). The company will only match donations to "nondenominational programs... such as a camp, community center, food pantry, or youth home," (2).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. High Risk

Aaron's LLC does not publish a nondiscrimination policy.

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. Lower Risk

Aaron's LLC has not supported ideological causes or policies (1).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Medium Risk

Aaron's LLC has made contributions to the Trevor Project and Lost-n-found Youth, LGBTQ organizations working with youth (1).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. Lower Risk

Aaron's has not used its PAC donations or lobbying for ideological purposes (1)(2)(3).

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