



Aaron's LLC

Subsidiaries: Woodhaven, Brandsmart USA
 Locations: Georgia (HQ)
 Industries: Retailing

RISK LEVEL:



Lower Risk

DESCRIPTION:

Aaron's LLC. and its subsidiaries, Woodhaven and Brandsmart USA, have not terminated business relationships due to ideological differences, though they do not have a policy protecting employees from viewpoint discrimination. Aaron's does not use its image or PAC to promote ideological causes. Aaron's has donated to LGBTQ organizations, however. For these reasons, Aaron's LLC receives a Lower Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

Aaron's LLC has not publicly terminated business relationships due to ideological differences.

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

Aaron's LLC does not discriminate against faith-based charities in its corporate giving (12).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. High Risk

Aaron's LLC does not have a written policy to protect its employees from viewpoint discrimination (1).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. Lower Risk

Aaron's LLC does not use its corporate reputation to support ideological causes (1).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Medium Risk

Aaron's LLC has made significant contributions to the Trevor Project and Lost-n-found Youth, LGBTQ organizations working with youth (1).

Uses corporate political contributions for ideological, non-business purposes.

Lower Risk

Aaron's has not weaponized its PAC donations for ideological purposes (1).

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