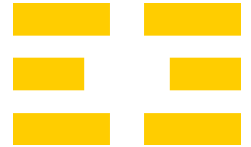


RISK LEVEL:



Medium Risk

DESCRIPTION:

Premera is a licensee of Blue Cross Blue Shield operating in Washington State and Alaska. Premera vets vendors for diversity partnerships and LGBTQ policies, and Premera partners with LGBTQ advocacy groups. Premera likely discriminates against religious organizations in its charitable giving and does not provide its employees with protections against viewpoint discrimination. Premera has not used its PAC donations for ideological purposes. Premera has not terminated existing contracts due to views or beliefs. For these reasons, Premera receives a Medium Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Medium Risk

Premera has a written policy pledging to vet vendors for LGBTQ policies (1)(2). Vendors must demonstrate commitment to diversity through a partnership with one of five external diversity organizations (3). However, Premera has not publicly terminated business relationships due to beliefs or views.

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Medium Risk

Premera's (1).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. Medium Risk

Premera does not provide viewpoint protections for its employees (1).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. Medium Risk

Premara posts reports regarding the effects of systemic and structural racism within the healthcare system (1)(2).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Medium Risk

Premera partners with the LGBTQ advocacy group Seattle Out & Proud Incorporated (1). Premera funded its employees to have their preferred pronouns displayed on their work lanyards (2). Otherwise, Premera has not used corporate funds to advance ideological causes, organizations, or policies (3)(4).

Uses corporate political contributions for ideological, non-business purposes.

Lower Risk

Premera has not used its PAC donations for ideological purposes and does not engage in lobbying at this time (1)(2).

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