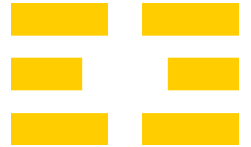


Premera

Locations: Washington (HQ)
Industries: Health Care Equipment and Services

RISK LEVEL:



Medium Risk

DESCRIPTION:

Premera often yields to political activism in shaping corporate governance, potentially alienating consumers, dividing employees, and harming shareholders. The company implements race and identity-based policies that replace merit, excellence, and integrity with preferential treatment and outcomes. Premera occasionally embraces corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues at times. This approach fails to safeguard free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. **Lower Risk**

Premera has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs [\(1\)](#)[\(2\)](#).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. **Medium Risk**

Premera's charitable giving guidelines require that organizations abide by its nondiscrimination policy, including on the basis of sexual orientation and gender identity, thereby excluding some religious charities [\(1\)](#).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. **High Risk**

Premera does not provide viewpoint protections for its employees [\(1\)](#). Vendors must demonstrate commitment to diversity through a partnership with one of five external diversity organizations [\(2\)](#).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. **Medium Risk**

Premara posts reports regarding the effects of systemic and structural racism within the healthcare system [\(1\)](#)[\(2\)](#).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Medium Risk

Premera partners with the LGBTQ advocacy group Seattle Out & Proud Incorporated (1). Premera funded its employees to have their preferred pronouns displayed on their work lanyards (2). Otherwise, Otherwise, there are no publicly known cases of Premera using corporate funds to advance ideological causes, organizations, or policies (3)(4)(5).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. Lower Risk

Premera has not used its PAC donations for ideological purposes and does not engage in lobbying at this time (1)(2)(3).

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