



## Adafruit

Locations: New York (HQ)

Industries: Technology Hardware and Equipment

### RISK LEVEL:



Lower Risk

### DESCRIPTION:

Adafruit does not yield to political activism in shaping corporate governance, preventing initiatives that potentially alienate consumers, divide employees, and harm shareholders. The company elevates merit, excellence, and integrity ahead of race and identity-based policies. Adafruit does not embrace corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach protects free exercise, free speech, and free enterprise.

### Corporate Weaponization

**Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries.** Lower Risk

*Adafruit has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs.*

**Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs.** N/A

*Adafruit does not publish its charitable giving guidelines (1).*

**Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature.** Medium Risk

*Adafruit does not provide viewpoint protections for its employees (1).*

### Corporate Governance and Public Policy

**Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression.** Medium Risk

*Adafruit has encouraged users to contact representatives and public officials regarding police reform legislation (1). Adafruit has also directed users to engage with and donate to GLSEN (2).*

**Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk**

*Adafruit has not used corporate funds to advance ideological causes, organizations, or policies.*

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**Uses corporate political actions and/or financial contributions for ideological, non-business purposes. N/A**

*Adafruit has not used its PAC donations for ideological purposes and does not engage in lobbying at this time (1)(2).*

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