



# Taylor Morrison Home Corporation

Locations: Arizona (HQ)

Industries: Materials

RISK LEVEL:



Lower Risk

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## DESCRIPTION:

Taylor Morrison does not yield to political activism in shaping corporate governance, preventing initiatives that potentially alienate consumers, divide employees, and harm shareholders. The company implements race and identity-based policies that replace merit, excellence, and integrity with preferential treatment and outcomes. Overall, Taylor Morrison does not embrace corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach protects free exercise, free speech, and free enterprise.

## Corporate Weaponization

**Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk**

*Taylor Morrison has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs (1)(2).*

**Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk**

*Taylor Morrison Home does not discriminate against charitable organizations based on views or beliefs (1)(2).*

**Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. High Risk**

*Taylor Morrison offers unconscious bias training for its employees (1). The company does not provide viewpoint protections for its employees (2)(3).*

## Corporate Governance and Public Policy

**Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. High Risk**

Taylor Morrison is focused on reducing its carbon footprint, utilizing the UN's Sustainable Development Goals (SDGs) to create its environmental goals, which implies a commitment to net zero emissions by 2050 (1). The company's CEO, Sheryl Palmer, signed the CEO Action for Diversity & Inclusion pledge, which includes a commitment to promote DEI through bias education training in the workplace (2)(3).

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**Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk**

Taylor Morrison has not used corporate funds to advance ideological causes, organizations, or policies (1)(2).

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**Uses corporate political actions and/or financial contributions for ideological, non-business purposes. Lower Risk**

Taylor Morrison has not used its PAC donations for ideological purposes and does not engage in lobbying at this time (1)(2)(3).

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