



Nextdoor

Locations: California (HQ)

Industries: Consumer Services

RISK LEVEL:



High Risk

DESCRIPTION:

Netxdor partners with groups like the Southern Poverty Law Center to police "hate groups" and "hate speech" on its platform. Nextdoor explicitly promotes Black Lives Matter, anti-racism training, and "LGBTQIA+ equality" while prohibiting phrases like All Lives Matter, Blue Lives Matter, and White Lives Matter or objections to LGBTQIA+ identities. Nextdoor does not provide viewpoint protections for its employees. Nextdoor has funded the NAACP for voting efforts and given business grants exclusively to LGBTQIA+ businesses. The company's CEO signed the CEOs for Gun Safety. For these reasons, Nextdoor receives a High Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. **High Risk**

In March 2021, Nextdoor posted "We are taking steps to further align our community guidelines and policies with our company values and support for the Black Lives Matter movement. All Lives Matter and Blue Lives Matter content is explicitly prohibited when used to undermine racial equality or the Black Lives Matter movement. Support for White Lives Matter is prohibited on Nextdoor, as it is most commonly associated with white supremacist groups." This policy included "anti-racism notifications" that would flag posts containing these prohibited terms (1)(2). Nextdoor also partners with groups like the Southern Poverty Law Center to promote "anti-racism" and police "hate groups" (3). Nextdoor's Community Guidelines prohibits "racism, hateful language, or discrimination of any kind" (4)(5). Nextdoor promotes "LGBTQIA+ equality" and prohibits questioning these beliefs (5).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. **Lower Risk**

Nextdoor does not discriminate against charitable organizations based on views or beliefs (1)(2).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. **Medium Risk**

Nextdoor does not provide viewpoint protections for its employees (1).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. High Risk

Nextdoor partnered with the Advancement Project, the Lawyers Committee for Civil Rights, and the NAACP during the 2022 elections to "share information about election rights and protections" (1). Nextdoor has published blog posts voicing advocacy for ideological concepts, including unconscious bias and postmodern gender theory (2). Nextdoor also partners with groups like the Southern Poverty Law Center to promote "anti-racism" and police "hate groups" (3). In March 2021, Nextdoor posted "We are taking steps to further align our community guidelines and policies with our company values and support for the Black Lives Matter movement. All Lives Matter and Blue Lives Matter content is explicitly prohibited when used to undermine racial equality or the Black Lives Matter movement. Support for White Lives Matter is prohibited on Nextdoor, as it is most commonly associated with white supremacist groups" (4). Nextdoor promotes "LGBTQIA+ equality" and prohibits questioning these beliefs (5). Nextdoor promoted organizations such as Black Lives Matter and Southern Poverty Law Center as resources for the Black Lives Matter movement (6). Nextdoor was parting of the Business Coalition in Support of Voting Rights, which challenged laws seeking to protect election integrity (7). The company's CEO is a signatory to the CEOs for Gun Safety (8).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Medium Risk

Nextdoor partnered with the NAACP to promote poll watching and voting, because "18 states have passed laws that disproportionately affect voters of color" (1). Nextdoor gave business grants to LGBTQIA+ businesses (2).

Uses corporate political contributions for ideological, non-business purposes.

Lower Risk

Nextdoor(1)(2)(3).

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