



Nextdoor

Locations: California (HQ)
Industries: Consumer Services

RISK LEVEL:



High Risk

View this company on 1792 Exchange: <https://1792exchange.com/company/nextdoor/>

DESCRIPTION:

Nextdoor is High Risk. The company yields to political activism in shaping corporate governance, potentially alienating consumers, dividing employees, and harming shareholders. Nextdoor embraces corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach fails to safeguard free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. High Risk

In March 2021, Nextdoor posted "We are taking steps to further align our community guidelines and policies with our company values and support for the Black Lives Matter movement. All Lives Matter and Blue Lives Matter content is explicitly prohibited when used to undermine racial equality or the Black Lives Matter movement. Support for White Lives Matter is prohibited on Nextdoor, as it is most commonly associated with white supremacist groups." This policy included "anti-racism notifications" that would flag posts containing these prohibited terms (1)(2). Nextdoor also partners with groups like the Southern Poverty Law Center to promote "anti-racism" and police "hate groups" (3). Nextdoor's Community Guidelines prohibits "racism, hateful language, or discrimination of any kind" (4)(5). Nextdoor promotes "LGBTQIA+ equality" and prohibits questioning these beliefs (5). Nextdoor received a score of 70 on the 2025 Corporate Equality Index (CEI) from the Human Rights Campaign (HRC), a political stakeholder group. The company recruits employees based on sexual identity issues. The company discriminates against vendors that do not promote divisive sex and gender policies, indicating it prioritizes sexual issues over merit (6)(7).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

Nextdoor does not discriminate against charitable organizations based on views or beliefs (1)(2).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. High Risk

Nextdoor's HRC 2025 CEI rating indicates the company provides gender transition guidelines for its employees and a specific benefits guide with a comprehensive explanation of transgender services funded by the company (1)(2). Nextdoor does not provide viewpoint protections for its employees (3).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. High Risk

Nextdoor partnered with the Advancement Project, the Lawyers Committee for Civil Rights, and the NAACP during the 2022 elections to "share information about election rights and protections" (1). Nextdoor also partners with groups like the Southern Poverty Law Center to promote "anti-racism" and police "hate groups" (2). In March 2021, Nextdoor posted "We are taking steps to further align our community guidelines and policies with our company values and support for the Black Lives Matter movement. All Lives Matter and Blue Lives Matter content is explicitly prohibited when used to undermine racial equality or the Black Lives Matter movement. Support for White Lives Matter is prohibited on Nextdoor, as it is most commonly associated with white supremacist groups" (3). Nextdoor promotes "LGBTQIA+ equality" and prohibits questioning these beliefs (4). Nextdoor promoted organizations such as Black Lives Matter and Southern Poverty Law Center as resources for the Black Lives Matter movement (5). Nextdoor was parting of the Business Coalition in Support of Voting Rights, which challenged laws seeking to protect election integrity (6). The company's CEO is a signatory to the CEOs for Gun Safety (7). Nextdoor signed an amicus brief in opposition to the 2016 North Carolina bathroom bill HB2, which required people to use the bathroom of their biological sex (8).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. High Risk

Nextdoor's HRC 2025 CEI rating indicates the company covers transgender related costs for its employees and their children, including paid short-term leave, puberty blockers, cross-sex hormones, chest surgeries, genital surgeries, medical visits and lab monitoring, travel and lodging. By allowing a political stakeholder group to dictate operations, the company increases health care costs and risks dividing employees, alienating customers and harming shareholders (1)(2). Nextdoor partnered with the NAACP to promote poll watching and voting, because "18 states have passed laws that disproportionately affect voters of color" (3). Nextdoor gave business grants to LGBTQIA+ businesses (4).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. Lower Risk

Nextdoor's PAC has been defunct since 2008, but it used to donate in a manner consistent with its business interests (1)(2). However, the company has not lobbied for ideological purposes (3).

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