



Dunkin Brands

Locations: Massachusetts (HQ)

Industries: Food Beverage and Tobacco

RISK LEVEL:



Medium Risk

DESCRIPTION:

Dunkin' Brands, which is a quick service restaurant, vets vendors according to LGBTQ policies and does not protect its employees against viewpoint discrimination. However, the company has not publicly terminated business relationships based on views or beliefs. Dunkin' supports and funds LGBTQ causes. However, the company has not used its corporate reputation to advance ideological agendas and does not appear to discriminate against religious organizations in its charitable giving. For these reasons, Dunkin' Brands receives a Medium Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. **Medium Risk**

Dunkin' Brands has a written policy pledging to vet vendors for LGBTQ policies. Its Code of Conduct applies to all suppliers and includes a commitment to not discriminate on the basis of sexual orientation (1). The company has not publicly fired customers, suppliers, or vendors based on political views or religious beliefs.

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. **Lower Risk**

Dunkin' Brands does not appear to discriminate against religious organizations in its charitable giving (1)(2).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. **High Risk**

Dunkin' Brands does not provide viewpoint protections for its employees (1).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. **Medium Risk**

Dunkin' has a perfect score on the HRC's 2020 Corporate Equality Index. This score indicates the company covers the cost of "medically necessary transition-related care" for its employees and their children (1)(2).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. High Risk

Dunkin' created Pride Month gift cards that allow customers to donate to LGBTQ organizations when purchasing the Pride Month gift card and sold Pride Month merchandise (1). Dunkin' Brands Foundation donated \$30,000 to LGBTQ youth organizations, though the organizations are primarily focused on providing services such as food, education, and housing to at-risk youth (2).

Uses corporate political contributions for ideological, non-business purposes.**Lower Risk**

Dunkin' Brands has not used its PAC donations or lobbying for ideological purposes (1)(2).

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