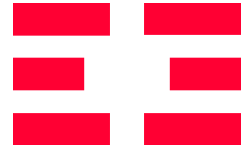


**RE/MAX**Locations: Colorado (HQ)
Industries: Real Estate**RISK LEVEL:****High Risk****DESCRIPTION:**

In 2021, RE/MAX terminated a contract with a real estate agent that posted an "All Lives Matter" social media post. The company does not protect its employees against viewpoint discrimination and supports the Equality Act. RE/MAX is a sponsor of the LGBTQ+ Real Estate Alliance but does not appear to discriminate against charitable organizations based on views or beliefs. For these reasons, RE/MAX receives a High Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. **High Risk**

RE/MAX terminated a real estate agent that posted, "Can't we all just promote in Pinckney That All Lives Matter? We don't need outsiders coming in and causing our businesses to suffer any more than they already have from COVID," in a social media post in response to a planned Black Lives Matter protest in his neighborhood ([1](#))

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. **Lower Risk**

RE/MAX does not appear to discriminate against charitable organizations based on views or beliefs ([1](#))([2](#)).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. **High Risk**

RE/MAX does not provide viewpoint protections for its employees ([1](#)).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. **High Risk**

RE/MAX signed an open letter in support of the Equality Act ([1](#)). The company regularly uses its reputation to advance LGBTQ causes through its LGBTQ blog posts ([2](#))([3](#))([4](#))([5](#)).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Medium Risk

RE/MAX is a sponsor of the LGBTQ+ Real Estate Alliance [\(1\)](#).

Uses corporate political contributions for ideological, non-business purposes.

N/A

RE/MAX does not operate a PAC at this time [\(1\)](#).

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