



Whataburger

Locations: Texas (HQ)

Industries: Food Beverage and Tobacco

RISK LEVEL:



Lower Risk

DESCRIPTION:

Whataburger does not yield to political activism in shaping corporate governance, preventing initiatives that potentially alienate consumers, divide employees, and harm shareholders. The company elevates merit, excellence, and integrity ahead of race and identity-based policies. Whataburger does not embrace corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach protects free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

In February 2026, a Whataburger employee was fired from the company after making food-review videos where he prayed and said, "Jesus loves you." Byron attests he was threatened by other employees to be "[assassinated] the same way Charlie Kirk was assassinated" while other employees "called HR on [him] for talking about Jesus." He was fired after 5 and a half months of work. The company has yet to release a statement [\(1\)](#)[\(2\)](#)[\(3\)](#).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

Whataburger does not appear to discriminate against charitable organizations based on views or beliefs [\(1\)](#)[\(2\)](#)[\(3\)](#).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. Medium Risk

Whataburger does not provide viewpoint protections for its employees [\(1\)](#).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. Medium Risk

Whataburger published a statement regarding Black Lives Matter and promised to make donations to fight racial injustice [\(1\)](#)[\(2\)](#).

Otherwise, there are no publicly known cases of Whataburger using its reputation to advance ideological causes or policies (3).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

Whataburger has not used corporate funds to advance ideological causes, organizations, or policies (1).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. N/A

Whataburger does not operate a PAC or engage in lobbying at this time (1)(2)(3).

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