



Meredith Corporation

Subsidiaries: TIME Inc.

Locations: Iowa (HQ)

Industries: Media and Entertainment

RISK LEVEL:



Medium Risk

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DESCRIPTION:

Meredith Corporation often yields to political activism in shaping corporate governance, potentially alienating consumers, dividing employees, and harming shareholders. The company implements race and identity-based policies that replace merit, excellence, and integrity with preferential treatment and outcomes. Meredith Corporation occasionally embraces corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues at times. This approach fails to safeguard free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

Meredith Corporation has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs (1).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

Meredith Corporation does not appear to discriminate against charitable organizations based on views or beliefs (1).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. High Risk

Meredith Corporation does not provide viewpoint protections for its employees (1). Meredith Corporation requires its employees to take unconscious bias and DEI training (2).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. High Risk

Meredith Corporation's PARENTS released "The Parents Guide to Supporting LGBTQ+ Kids" (1). The company signed an open letter endorsing the Equality Act, a contentious proposal to amend the 1964 Civil Rights Act by adding sexual orientation and so-called gender identity as protected categories. The legislation would, among other implications, grant biological men access to women-only spaces such as sports teams and public restrooms, and compel healthcare providers to deliver sex-denying healthcare and its CEO is a signatory to CEOs for Gun Safety (2)(3). Meredith Corporation's CEO, Tom Harty, signed the CEO Action for Diversity & Inclusion pledge, which includes a commitment to promote DEI through bias education training in the workplace (4)(5). In 2020 Meredith Corporation won the Greater De Moines Partnership Inclusion Award for championing diversity and inclusion (6).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. High Risk

Meredith Corporation launched The "Good Impressions" initiative which offers \$100,000 of free marketing help to LGBTQ and BIPOC businesses (1). Meredith Corporation is a corporate partner of the National LGBT Chamber of Commerce (2).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. Lower Risk

Meredith Corporation has not used its PAC donations for ideological purposes and has not reported on its lobbying at this time (1)(2)(3).

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