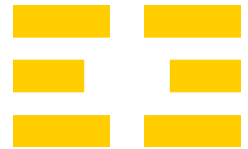


FISHER INVESTMENTS\*

# Fisher Investments

Locations: Texas (HQ)  
Industries: Diversified Financials

## RISK LEVEL:



Medium Risk

### DESCRIPTION:

Fisher Investments is Medium Risk. The company often yields to political activism in shaping corporate governance, potentially alienating consumers, dividing employees, and harming shareholders. The company implements race and identity-based policies that replace merit, excellence, and integrity with preferential treatment and outcomes. The company occasionally embraces corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues at times. This approach fails to safeguard free exercise, free speech, and free enterprise.

### Corporate Weaponization

**Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries.** Medium Risk

*Fisher Investments is a signatory of the Principles for Responsible Investment, incorporating ESG issues into investment analysis, decision-making, and other business practices (1)(2). Fisher Investments integrates ESG into its business practices. From its Responsible Investing at Fisher Investments: "Fisher Investments evaluates and integrates sustainability risks and ESG factors throughout our investment process" (3). However, the company has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs (4).*

**Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs.** N/A

*Fisher Investments does not publish charitable giving guidelines (1).*

**Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature.** High Risk

*Fisher Investments appears to prioritize diversity over merit in its recruitment, hiring, and leadership composition. From its BuiltIn page: "Diversity recruitment program[:] Highly diverse management team[:] Hiring practices that promote diversity" (1). Fisher Investments requires its employees to take unconscious bias and DEI training (2)(3). Fisher Investments does not provide viewpoint protections for its employees (4).*

### Corporate Governance and Public Policy

**Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression.**

**Medium Risk**

*Fisher Investments Europe is a member of Climate Action 100+, committed to carbon neutrality by 2050 (1)(2). Fisher Investments is a member of Institutional Investors Group on Climate Change (IIGCC), committed to net zero and climate resilient future by 2030 (3). Otherwise, it has not supported ideological causes or policies (4).*

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**Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression.**

**Medium Risk**

*Fisher has "\$20.3 billion in accounts with ESG, religious and/or socially responsible (SRI) guidelines as of 03/31/2025" (1). Otherwise, Fisher Investments has not used corporate funds to advance ideological causes, organizations, or policies (2).*

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**Uses corporate political actions and/or financial contributions for ideological, non-business purposes.**

**Lower Risk**

*Fisher Investments does not operate a PAC at this time and has not lobbied for ideological purposes (1)(2)(3).*

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