



Kerry Group

Locations: Ireland (HQ)

Industries: Food and Staples Retailing

RISK LEVEL:



Lower Risk

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DESCRIPTION:

Kerry Group does not yield to political activism in shaping corporate governance, preventing initiatives that potentially alienate consumers, divide employees, and harm shareholders. The company implements race and identity-based policies that replace merit, excellence, and integrity with preferential treatment and outcomes. Overall, Kerry Group does not embrace corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach protects free exercise, free speech, and free enterprise.

Corporate Weaponization

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature.

Lower Risk

Kerry Group does not appear to discriminate against charitable organizations based on views or beliefs (1).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature.

Lower Risk

Kerry Group protects its employees against viewpoint discrimination (1).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression.

High Risk

Kerry Group is a member of Partnership for Global LGBTIQ+ Equality and a signatory of the UN Pledge and Code of Conduct for Business for LGBTI (1)(2). The company signed an open letter endorsing the Equality Act, a contentious proposal to amend the 1964 Civil Rights Act by adding sexual orientation and so-called gender identity as protected categories. The legislation would, among other implications, grant biological men access to women-only spaces such as sports teams and public restrooms, and compel healthcare providers to deliver sex-denying healthcare (3). Kerry Group is a member of the Partnership for Carbon Accounting Financials, committed to net zero carbon emissions by 2050 (4). The company's former CEO, Oliver Kelly, signed the CEO Action for Diversity & Inclusion pledge, which includes a commitment to promote DEI through bias education training in the workplace (5)(6).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

Kerry Group has not used corporate funds to advance ideological causes, organizations, or policies (1).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. Lower Risk

Kerry Group does not operate a PAC at this time and has not lobbied for ideological purposes (1)(2)(3).

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