

COLE HAAN

Cole-Haan

Locations: New Hampshire (HQ)
Industries: Household and Personal Products

RISK LEVEL:



Lower Risk

DESCRIPTION:

Cole Haan does not yield to political activism in shaping corporate governance, preventing initiatives that potentially alienate consumers, divide employees, and harm shareholders. The company elevates merit, excellence, and integrity ahead of race and identity-based policies. Cole Haan does not embrace corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach protects free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

Cole Haan has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs (1).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. N/A

Cole Haan does not publish charitable giving guidelines (1).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. Medium Risk

Cole Haan does not provide viewpoint protections for its employees (1).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. Medium Risk

Cole Haan created Pride Spotlight to highlight its 'Pride Collection' during LGBTQ Pride Month (1). Otherwise, there are no publicly known cases of Cole Haan using its reputation to advance ideological causes or policies (2).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. High Risk

Cole Haan partnered with GLSEN to donate in support of LGBTQ causes, including GLSEN's efforts to hide kids' LGBTQ identities from their parents (1). Through its Pride Collection, the company pledged to donate a minimum of \$25,000 to The Trevor Project (2). Cole Haan supported BLM and related causes through donations and support in 2020 (3). Otherwise, there are no publicly known cases of Cole Haan using corporate funds to advance ideological causes, organizations, or policies (4).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. N/A

Cole Haan does not operate a PAC or engage in lobbying at this time (1)(2)(3).

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