



## Instructure (Canvas LMS)

Subsidiaries: Canvas, Mastery, Elevate, Impact

Locations: Utah (HQ)

Industries: Website Hosting

RISK LEVEL:



Lower Risk

View this company on 1792 Exchange: <https://1792exchange.com/company/canvas/>

### DESCRIPTION:

Instructure does not yield to political activism in shaping corporate governance, preventing initiatives that potentially alienate consumers, divide employees, and harm shareholders. The company implements race and identity-based policies that replace merit, excellence, and integrity with preferential treatment and outcomes. Overall, Instructure does not embrace corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach protects free exercise, free speech, and free enterprise.

### Corporate Weaponization

**Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk**

*Instructure has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs (1).*

**Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk**

*Instructure does not publish charitable giving guidelines (1).*

**Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. Medium Risk**

*Instructure does not publish a nondiscrimination policy (1).*

### Corporate Governance and Public Policy

**Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. Medium Risk**

*Instructure partnered with a school to advance DEI causes including Pride Month (1). The company published a statement regarding*

changing different icons on the site to support DEI ideology (2). Instructure uses its social media platforms to advance inclusion and diversity goals (3). Otherwise, there are no publicly known cases of Instructure using its reputation to advance ideological causes or policies (4).

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**Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk**

*Instructure has not used corporate funds to advance ideological causes, organizations, or policies (1).*

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**Uses corporate political actions and/or financial contributions for ideological, non-business purposes. Lower Risk**

*Instructure does not operate a PAC at this time and has not lobbied for ideological purposes (1)(2)(3).*

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