



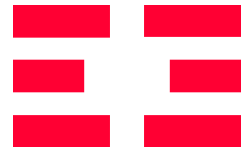
Meta

Subsidiaries: Facebook, Instagram, WhatsApp

Locations: California (HQ)

Industries: Media and Entertainment

RISK LEVEL:



High Risk

DESCRIPTION:

Meta (Facebook) has a track record of censoring conservative voices, most famously then-President Trump, and many Christian accounts. However, Meta has done little to respond to reports of child sexual abuse materials on its platforms. In 2021, there were 29 million reports of child sexual abuse material, and 27 million (92%) were found on Meta apps. Meta scored a 100 on the 2023 Corporate Equality Index (CEI) from the Human Rights Campaign (HRC), a political stakeholder group. By complying with Human Rights Campaign's controversial demands, Meta increases the risk of dividing employees, alienating customers and harming shareholders. The company covers transgender-related medical costs for its employees and their children and provides specific sexual orientation and gender identity-based benefits. It also uses sex and gender ideology criteria in employee recruitment, vendor selection, marketing, and philanthropic support. Meta forces employees to undergo multiple ideological trainings and uses its reputation, corporate funds, and political influence to support controversial sex and gender ideologies, organizations, and legislation. Meta provides a benefits package for employees which covers travel/lodging costs for an abortion and transgender medical procedures for covered employees and dependents, including children. The company is part of the Global Alliance for Responsible Media. Meta has donated over \$40 million to BLM and related causes. Meta endorses the Equality Act and opposes efforts to require voter ID. Meta has also weaponized its PAC by lobbying on behalf of the Equality Act. The company opposed various state and local legislation intended to protect parental rights, girls' sports, bathroom facilities, and gendered spaces. Meta is a Titanium partner of PFLAG. The company denounced various states' legislative efforts to protect election integrity and security. Meta is a member of the MCCA, indicating its focus on recruiting, retaining, and promoting employees based on race. For these reasons, Meta (Facebook) receives a High Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. **High Risk**

Meta received a score of 100 on the 2023 Corporate Equality Index (CEI) from the Human Rights Campaign (HRC), a political stakeholder group. The company recruits employees based on sexual identity issues. The company discriminates against vendors that do not promote divisive sex and gender policies, indicating it prioritizes sexual issues over merit (1)(2). Facebook regularly faces criticism for censoring conservative voices, most prominently its suspension of then-President Trump (3). It also banned Franklin Graham for a post in 2016 supporting a North Carolina law requiring individuals to use public bathrooms corresponding to biological sex (4). Facebook did reverse one ban on a book publisher that it said had happened "in error," though the company has not continued this trend of restoring unfairly suspended accounts (5). Facebook has censored Christians and Christian-led groups for sharing and discussing abortion or seeking charitable support to end forced marriages of Christian women in Islamic countries (6)(7)(8). Instagram, a subsidiary of Meta, suspended the conservative account "Libs of TikTok" for "violating community guidelines," although the account simply reposted videos from left-leaning accounts on the platform (9). Facebook openly collaborates with the Anti-Defamation League and NAACP to police "hate speech" (10)(11)(12)(13)(14).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. High Risk

Meta(1)(2). Most of Facebook's charitable giving comes through its facilitating of fundraisers on Facebook. These fundraisers benefit all types of nonprofits, including many churches and groups like Focus on the Family, despite pressure from the political left to exclude some socially conservative groups (3)(4).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. High Risk

*Meta*indicates the company forces employees to attend multiple, controversial trainings on gender identity, sexual orientation, transgender issues, and divisive racial ideology. The company provides gender transition guidelines for its employees and a specific benefits guide with a comprehensive explanation of transgender services funded by the company (1)(2). *Meta* protects its employees from religious and viewpoint discrimination (3).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. High Risk

*Meta*indicates the company agrees to allow a controversial stakeholder group focused on sexual identity issues to dictate marketing or advertising strategy (1)(2). By doing so, the company risks dividing employees, alienating customers and harming shareholders.(34). It also opposed Georgia's voting integrity law (5). *Meta* opposed the Florida Parental Rights in Education Act, which prohibits teaching gender identity and sexual orientation in schools to kids in K-3rd grade (6). Facebook dedicated resources to LGBTQ Pride Month and "amplifying LGBTQ+ communities" even in countries where homosexual behavior is banned (7)(8). Moreover, Facebook partners with multiple LGBTQ advocacy groups and lobbyists, like the HRC (9). Facebook declared Kyle Rittenhouse a mass murderer before the trial even began and did not allow searches for his name or related content (1011).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. High Risk

Meta provides a benefits package for employees which covers travel/lodging costs for an abortion and transgender medical procedures for covered employees and dependents, including children (1)(2)(3). *Meta*indicates the company covers transgender related costs for its employees and their children, including paid short-term leave, puberty blockers, cross-sex hormones, chest surgeries, genital surgeries, medical visits and lab monitoring, travel and lodging. Additionally, the company has pledged philanthropic support of at least one organization or event that promotes sex and gender ideology (4)(5).customers and harming shareholders. *Meta* is a member of the Global Alliance for Responsible Media (6)(7)(8). The company has donated over \$40 million to the Black Lives Matter movement and related causes (9)(1011). Facebook created a site with the Nation LGBT Chamber of Commerce to support LGBTQ-owned businesses (1213)(14)(15). The company is a member of the MCCA, indicating its focus on recruiting, retaining, and promoting employees based on race (16)(17).

Uses corporate political contributions for ideological, non-business purposes. High Risk

*Meta*indicates the company publicly advocated for controversial sex and gender ideology through local, state or federal legislation or initiatives (1)(2).By allowing a political stakeholder group to dictate operations, the company risks dividing employees, alienating

customers and harming shareholders. Meta has lobbied for the Equality Act [\(3\)](#).

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