



# Straight North

Locations: Illinois (HQ)

Industries: Commercial and Professional Services

RISK LEVEL:



Lower Risk

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## DESCRIPTION:

Straight North does not yield to political activism in shaping corporate governance, preventing initiatives that potentially alienate consumers, divide employees, and harm shareholders. The company elevates merit, excellence, and integrity ahead of race and identity-based policies. Straight North does not embrace corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach protects free exercise, free speech, and free enterprise.

## Corporate Weaponization

**Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs.** Lower Risk

*Straight North does not appear to discriminate against charitable organizations based on views or beliefs. Its program supports San Miguel Schools Chicago, Wounded Warrior Project, Opportunity International, and Dogs Helping Heros (1). Straight North helps charities with marketing and does not have requirements for organizations it will work with (2).*

**Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature.** Medium Risk

*Straight North does not publish a nondiscrimination policy (1).*

## Corporate Governance and Public Policy

**Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression.** Lower Risk

*Straight North has not supported ideological causes or policies (1).*

**Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk**

*Straight North has not used its corporate funds to advance ideological causes, organizations, or policies (1)(2).*

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**Uses corporate political actions and/or financial contributions for ideological, non-business purposes. N/A**

*Straight North does not operate a PAC or engage in lobbying at this time (1)(2)(3).*

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