



Bic

Locations: France (HQ)

Industries: Household and Personal Products

RISK LEVEL:



Lower Risk

DESCRIPTION:

Societe Bic, doing business as Bic, does not protect its employees against viewpoint discrimination but has not publicly terminated business relationships based on views or beliefs. The company launched Pride Body Pens, an LGBTQ-related product but has not used corporate funds to advance ideological purposes. However, the company does not appear to discriminate against charitable organizations based on views or beliefs. For these reasons, Bic receives a Lower Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

Bic has not publicly fired customers, suppliers, or vendors based on political views or religious beliefs.

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

Bic does not appear to discriminate against charitable organizations based on views or beliefs (1).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. High Risk

Bic does not provide viewpoint protections for its employees (1).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. Medium Risk

Bic launched Pride Body Pens, an LGBTQ-related product (1).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

Bic has not used corporate funds to advance ideological causes, organizations, or policies.

Uses corporate political contributions for ideological, non-business purposes.

N/A

Bic does not operate a PAC at this time [\(1\)](#).

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