

Stride Stride Learning

Locations: Virginia (HQ)
Industries: Educational Resources

RISK LEVEL:



Medium Risk

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DESCRIPTION:

Stride Learning often yields to political activism in shaping corporate governance, potentially alienating consumers, dividing employees, and harming shareholders. The company implements race and identity-based policies that replace merit, excellence, and integrity with preferential treatment and outcomes. Stride Learning occasionally embraces corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues at times. This approach fails to safeguard free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

Stride Learning has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs (1).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. N/A

Stride Learning does not publish charitable giving guidelines (1).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. High Risk

Stride Learning does not provide viewpoint protections for its employees (1). The company also offers unconscious bias training material to educators and hosts a "week of understanding" for employees to attend (2).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. High Risk

Stride Learning used its newsroom to support a transgender student who moved to online learning after not being granted a name change by the school (1). The company has aligned with the BLM movement, stating that they serve as "role models for children." Stride incorporates DE&I "measurements into all employees' core competency performance appraisals" (2). Stride Learning created the "We Stand Together" platform and scholarship to advance its DEI initiatives (3). Stride One Voice offers lessons on "diversity, equity, civil rights, social justice, and other topics critical to modern American society" (4). The company supports ESG within its business practices (5)(6). Stride Learning's CEO, James Rhyu, signed the CEO Action for Diversity & Inclusion pledge, which includes a commitment to promote DEI through bias education training in the workplace, strategize on DEI programs/initiatives with other signatories, and engage boards of directors when developing and evaluating DEI strategies (7)(8).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Medium Risk

Stride Learning has committed over \$11 million towards DE&I scholarships (1). Otherwise, there are no publicly known cases of Stride Learning using corporate funds to advance ideological causes, organizations, or policies (2).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. Lower Risk

Stride Learning does not operate a PAC at this time and has not lobbied for ideological purposes (1)(2)(3).

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