



# Wunderman Thompson

Locations: New York (HQ)

Industries: Commercial and Professional Services

RISK LEVEL:



Lower Risk

**DESCRIPTION:**

Wunderman Thompson, which is an advertising company, does not protect its employees against viewpoint discrimination but has not publicly terminated business relationships based on views or beliefs. The company supports the Equality Act but has not used corporate funds to advance ideological purposes. For these reasons, Wunderman Thompson receives a Lower Risk rating.

### Corporate Weaponization

**Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries.** Lower Risk

*Wunderman Thompson has not publicly fired customers, suppliers, or vendors based on political views or religious beliefs.*

**Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs.** N/A

*Wunderman Thompson does not publish charitable giving guidelines.*

**Employment policies fail to protect against discrimination based on political affiliation/views and/or religion.** High Risk

*Wunderman Thomson does not provide viewpoint protections for its employees (1).*

### Corporate Governance and Public Policy

**Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression.** Medium Risk

*Wunderman Thomson signed an open letter in support of the Equality Act (1).*

**Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk**

*Wunderman Thompson has not used corporate funds to advance ideological causes, organizations, or policies.*

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**Uses corporate political contributions for ideological, non-business purposes.**

**N/A**

*Wunderman Thompson does not operate a PAC at this time [\(1\)](#).*

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