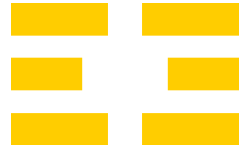




Verizon Communications

Subsidiaries: BlueJeans, Visible
Locations: New York (HQ)
Industries: Telecommunication Services

RISK LEVEL:



Medium Risk

DESCRIPTION:

Verizon is Medium Risk. The company often yields to political activism in shaping corporate governance, potentially alienating consumers, dividing employees, and harming shareholders. The company elevates merit, excellence, and integrity ahead of race and identity-based policies. Verizon occasionally embraces corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues at times. This approach fails to safeguard free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Medium Risk

High-level officials in the Trump campaign report that Trump's texting campaign was temporarily paused for 5 days during his 2020 presidential run. The company claims that the cessation of service was the result of a third-party decision to ensure the campaign met spam/privacy criteria for the texts, while the Trump campaign argues it was unnecessary and politically motivated (1). Verizon terminated its relationship with conservative OANN in 2022 (2). Verizon was a member of the Global Alliance for Responsible Media, which aims to demonetize advertisements and suppress content that "vilifies" individuals based on sexual orientation and gender identity, discusses "debated social issues in a negative or partisan context," or spreads "hate speech" (3)(4)(5).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

Verizon's foundation guidelines previously required that religious organizations be non-sectarian in their services; However, as of January 2025, Verizon does not appear to discriminate against charitable organizations based on views or beliefs (1)(2).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. Medium Risk

Verizon does not provide viewpoint protections for its employees (1)(2). Verizon had a history of divisive corporate policies and practices. However, in May 2025, the company pledged to dissolve its DEI roles, end DEI training and ensure all training is focused on core business objectives, end supplier diversity goals, stop tying supplier diversity goals to management pay, end gender and racial quotas and remove achievement of those quotas from management compensation plans, and open Employee Resource Groups to all employees ensuring membership will not be a factor in employment or advancement decisions at the company (3).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression.

Medium Risk

Verizon spoke out against voting integrity laws in multiple conservative states (1). Verizon is committed to net-zero carbon emissions by 2035 (2). Verizon had a history of divisive corporate policies and practices. However, in May 2025, the company pledged to stop filling out the so-called "Corporate Equality Index" pushing most of these policies and end the use of DEI across all company website, communications, and marketing. Verizon will also focus on growing its small business and veteran-owned business supplier base as well as procuring from the most qualified suppliers (3).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression.

High Risk

Verizon provides a benefits package for employees that covers travel/lodging costs for an abortion and transgender medical procedures for covered employees and dependents, including children (1)(2)(3). Verizon is a Champion Tier corporate sponsor of the Trevor Project, an organization that advocates for controversial sex and gender ideology, including "gender transition" drugs and surgeries for minors, through legislation, litigation, advertising, and PR campaigns. The organization also hosts online chatrooms that allow adults to communicate with minors as young as 13 about sexually explicit topics. Adults in these chatrooms have encouraged minors to adopt transgender identities and withhold this information from their parents (4)(5)(6)(7)(8). Verizon was a member of the Global Alliance for Responsible Media (9)(10)(11). Verizon had a history of divisive corporate policies and practices. However, in May 2025, the company pledged to ensure all sponsorships advance core business objectives and increase shareholder value, centrally manage all Employee Resource Groups with oversight and preapproval of any social and cultural events (12). Otherwise, there are no publicly known cases of the company using corporate funds to advance ideological causes, organizations, or policies (13).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes.

Medium Risk

Verizon donated to the Equality PAC but has not lobbied for ideological purposes (1)(2)(3).

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