



## JBS

Subsidiaries: Pilgrim's Pride, JBS USA

Locations: Colorado (HQ)

Industries: Food and Staples Retailing

### RISK LEVEL:



Medium Risk

View this company on 1792 Exchange: <https://1792exchange.com/company/jbs-foods-group/>

#### DESCRIPTION:

JBS often yields to political activism in shaping corporate governance, potentially alienating consumers, dividing employees, and harming shareholders. The company elevates merit, excellence, and integrity ahead of race and identity-based policies. JBS occasionally embraces corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues at times. This approach fails to safeguard free exercise, free speech, and free enterprise.

### Corporate Weaponization

**Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Medium Risk**

*JBS integrates ESG into its business practices, tying executive compensation to environmental performance (1). However, JBS has not publicly terminated business relationships or fired employees due to views or beliefs (2).*

**Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk**

*JBS does not discriminate against charitable organizations based on views or beliefs (1)(2).*

**Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. Medium Risk**

*JBS does not provide viewpoint protections for its employees (1).*

### Corporate Governance and Public Policy

**Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. Medium Risk**

JBS is committed to net zero greenhouse gas emissions by 2040, which will require investing over \$1 billion into its facilities and equipment by 2030 (1). New York Attorney General Letitia James filed a lawsuit against JBS accusing the company of misleading consumers about its greenhouse gas emission goals to increase sales among environmentally conscious buyers. JBS claimed it would achieve net-zero emissions by 2040 but the lawsuit alleges JBS lacks a viable plan to meet this commitment (2). Otherwise, there are no publicly known cases of JBS using its reputation to advance ideological causes or policies (3).

---

**Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk**

JBS has not used corporate funds to advance ideological causes, organizations, or policies (1).

---

**Uses corporate political actions and/or financial contributions for ideological, non-business purposes. Lower Risk**

JBS has not used its PAC for ideological purposes and does not engage in lobbying at this time (1)(2)(3).

---

The contents of this website and related resources (collectively, the "materials") are general in nature and intended for educational use only. Nothing in the materials or any other 1792 Exchange content constitutes legal or professional advice for any specific matter. Anyone seeking legal or professional advice should obtain such advice from competent counsel. Since individual circumstances vary, anyone reviewing the materials and/or any other 1792 Exchange content is strongly urged to obtain specific legal and/or other professional advice before acting or refraining from acting based on such materials or other 1792 Exchange content. 1792 Exchange accepts no responsibility for any loss or damage, howsoever incurred, which may result from accessing or relying on the materials or any other 1792 Exchange content. Further, 1792 Exchange disclaims, to the fullest extent permitted by law, all liability for any acts or omissions based on the materials or any other 1792 Exchange content.

**USER AGREEMENT:** Company reports and other resources are intended only for the private educational use of the registered user. Republishing and distributing reports and resources is strictly prohibited. By downloading reports and resources, the user accepts these conditions.

© 1792 Exchange 2026