



Pilgrim's Pride

Locations: Colorado (HQ)

Industries: Food Beverage and Tobacco

RISK LEVEL:



Lower Risk

DESCRIPTION:

Pilgrim's Pride does not yield to political activism in shaping corporate governance, preventing initiatives that potentially alienate consumers, divide employees, and harm shareholders. The company elevates merit, excellence, and integrity ahead of race and identity-based policies. Pilgrim's Pride does not embrace corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach protects free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Medium Risk

Pilgrim's Food Masters, a UK branch of Pilgrim's Pride, was accused of using fire and rehire tactics, threatening to fire employees who didn't agree to new terms and conditions. Among these term and conditions was the removal of pay on the Diwali holiday [\(1\)](#).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

Pilgrim's Pride does not appear to discriminate against charitable organizations based on views or beliefs [\(1\)](#)[\(2\)](#)[\(3\)](#).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. Medium Risk

Pilgrim's Pride does not provide viewpoint protections for its employees [\(1\)](#).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. Lower Risk

Pilgrim's Pride has not supported ideological causes or policies [\(1\)](#).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

Pilgrim's Pride has not used corporate funds to advance ideological causes, organizations, or policies ([1](#)).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. Lower Risk

Pilgrim's Pride has not used its PAC donations for ideological purposes and does not engage in lobbying at this time ([1](#))([2](#))([3](#)).

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