



KODANSHA

Kodansha

Locations: Japan (HQ)

Industries: Educational Resources

RISK LEVEL:



Lower Risk

DESCRIPTION:

Kodansha has not publicly terminated business relationships based on views or beliefs. Kodansha has repeatedly used its reputation to promote LGBTQ causes. However, the company does not discriminate against charitable organizations based on views or beliefs and has not used its corporate dollars to support ideological groups or agendas hostile to freedom of expression. For these reasons, Kodansha receives a Low Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

Kodansha has not publicly fired customers, suppliers, or vendors based on views or beliefs.

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

Kodansha does not discriminate against charitable organizations based on views or beliefs guidelines (1).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. High Risk

Kodansha does not publish a nondiscrimination policy.

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. Medium Risk

In 2021, Kodansha featured a June Pride sale, with reduced prices to select LGBTQ stories (1). Kodansha has posted on its corporate Twitter profile celebrating Pride Month and advertising an LGBT manga (2).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

Kodansha does not use corporate funds to advance ideological causes, organizations, or policies.

Uses corporate political contributions for ideological, non-business purposes.

N/A

Kodansha does not operate a PAC at this time.

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