

Locations: California (HQ)

Industries: Educational Resources, Media and Entertainment

RISK LEVEL:



Medium Risk

DESCRIPTION:

Sage Publications often yields to political activism in shaping corporate governance, potentially alienating consumers, dividing employees, and harming shareholders. The company elevates merit, excellence, and integrity ahead of race and identity-based policies. Sage Publications occasionally embraces corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues at times. This approach fails to safeguard free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

Sage Publications has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs (1).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

Sage Publications does not discriminate against charitable organizations based on views or beliefs (1)(2).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. Medium Risk

Sage Publications does not provide viewpoint protections for its employees (1)(2).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. High Risk

Sage Publications opposed various state and local legislation intended to protect parental rights, girls' sports, bathroom facilities, and gendered spaces (1). The company created an "LGBTQIA+ Research Microsite" in 2021 which compiled LGBT content, literature, research, etc. to highlight and further facilitate research on LGBT topics (2). The company opposed various state and local legislation intended to protect parental rights, girls' sports, bathroom facilities, and gendered spaces (3). Sage Publications President and CEO,

Blaise Simqu, denounced various states' legislative efforts to protect election integrity and security (4).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. High Risk

Sage Publications is a brass corporate partner of Out & Equal (1). The company also partnered with the American Library Association's Office for Intellectual Freedom on Unite Against Book Bans (2). Otherwise, there are no publicly known cases of Sage Publications using corporate funds to advance ideological causes, organizations, or policies (3).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. N/A

Sage Publications does not operate a PAC or engage in lobbying at this time (1)(2)(3).

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