



Hydro Flask

Locations: Oregon (HQ)
Industries: Household and Personal Products

RISK LEVEL:



Lower Risk

View this company on 1792 Exchange: <https://1792exchange.com/company/hydro-flask/>

DESCRIPTION:

Hydro Flask does not yield to political activism in shaping corporate governance, preventing initiatives that potentially alienate consumers, divide employees, and harm shareholders. The company elevates merit, excellence, and integrity ahead of race and identity-based policies. Hydro Flask does not embrace corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach protects free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

Hydro Flask has not publicly canceled customers, suppliers, or vendors based on views or beliefs.

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

Hydro Flask does not discriminate against charitable organizations based on views or beliefs. Hydro Flask focuses on supporting parks in its charitable giving (1).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. Medium Risk

Hydro Flask does not provide viewpoint protections to its employees (1).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. High Risk

Hydro Flask supports ESG within its business practices. The company appointed an ESG Director and an ESG Task Force (1)(2). Hydro Flask partnered with Osprey to release a "Flourish with Pride" water bottle (3).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

Hydro Flask does not use corporate funds to advance ideological causes, organizations, or policies (1).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. N/A

Hydro Flask does not operate a PAC or report on its lobbying at this time (1)(2)(3).

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