



KinderCare

Locations: Oregon (HQ)
Industries: Educational Resources

RISK LEVEL:



Medium Risk

DESCRIPTION:

KinderCare partners with Pride Northwest. The company has promoted diversity curriculum to children and stressed the use of preferred pronouns. KinderCare does not provide its employees with protections against viewpoint discrimination, but has not publicly terminated business relationships based on views or beliefs. However, it does not discriminate against charitable organizations based on views or beliefs. For these reasons, KinderCare receives a Lower Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

KinderCare has not publicly fired customers, suppliers, or vendors based on views or beliefs.

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

KinderCare does not discriminate against charitable organizations based on views or beliefs guidelines (1).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. High Risk

KinderCare does not provide viewpoint protections to its employees (1).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. High Risk

1). KinderCare posted on its corporate LinkedIn account stressing the importance of preferred pronoun use (2).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Medium Risk

KinderCare has financially supported, and partners with Pride Northwest, Inc. (1)(2).

Uses corporate political contributions for ideological, non-business purposes.

N/A

KinderCare does not operate a PAC (1).

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