

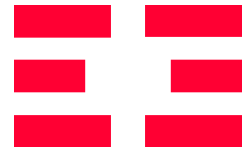


Target

Locations: Minnesota (HQ)

Industries: Food and Staples Retailing, Retailing

RISK LEVEL:



High Risk

DESCRIPTION:

Target has removed certain books from its shelves due to ideological differences, including books questioning transgender ideology. Target vets vendors according to LGBTQ policies and does not provide its employees with protections against viewpoint discrimination. The company covers travel costs for employee abortions and sells tuck-friendly and LGBTQ kids apparel that was designed by a Satanist. Target regularly uses its reputation and corporate dollars to support LGBTQ causes and organizations. Target is a platinum partner of the Human Rights Campaign (HRC), and has donated over \$2.1 million to the Gay, Lesbian and Straight Education Network (GLSEN). Target is a signatory of the Business Roundtable's 2019 Statement on the Purpose of Corporation, which promotes stakeholder capitalism, and is committed to carbon neutrality by 2040. For these reasons, Target receives a "High Risk" rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. **High Risk**

Target pulled two books off its shelves that upset one Twitter user because of the books' critical stances towards transgender ideology (1). This book banning included Irreversible Damage by Abigail Shrier (2). Target also abruptly stopped selling Matt Walsh's previously best-selling children's book (3). Additionally, Target received a score of 100 on the Corporate Equality Index from the HRC. Among other requirements, this means the company has pledged to vet vendors based on LGBTQ policies (4).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. **Lower Risk**

Target does not have an employee matching program, but it donates to a wide variety of different causes corporately. These organizations cannot be "religious organizations for religious purposes," though the company does not have a written policy prohibiting donation to religious organizations that engage in nonsectarian community work (1).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. **High Risk**

Target does not provide protections against viewpoint discrimination (1)(2).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. High Risk

Target advocated against the Georgia voting integrity bill (1). Target has supported the Equality Act, transgender participation in girls' sports, and led the fight on "gender-inclusive" restrooms until a boycott caused the company to install private stalls (2)(3). Target opposed the Florida Parental Rights in Education Act, which prohibits teaching gender identity and sexual orientation in schools to kids in K-3rd grade (4). CEO Brian Cornell is a member of the Business Roundtable and signed its 2019 Statement on the Purpose of Corporation, which promotes stakeholder capitalism over traditional obligations to shareholders and customers (5)(6). Target is a Ceres Network Member, committed to net zero carbon emissions by 2040 (7)(8). Target sells compression tops and binders sized for preteens and baby-sized "tuck-friendly" swimsuits (9)(10).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. High Risk

Target funds employee expenses related to abortion, including travel out of state (1). Target sells LGBTQ youth apparel, including apparel designed to promote Satanism, abortion, and transgenderism by a proclaimed Satanist designer (2)(3)(4). The company pledged \$110 million toward racial justice, though it is unclear how much is going toward ideological groups (5)(6). Target is a Platinum Sponsor of the HRC and donates to the Gay, Lesbian and Straight Education Network (GLSEN) (7)(8). 9. The company has also donated to the National Urban League (10)(11). Target funded the Boise Pride event, which featured drag shows with children as young as 11 years old included (12). The company is a Bronze sponsor of Out and Equal and a corporate partner of the National LGBT Chamber of Commerce (13)(14)

Uses corporate political contributions for ideological, non-business purposes.

High Risk

Target has donated to the Equality PAC (1)(2).

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