



ClassLink

Locations: New Jersey (HQ)

Industries: Cloud & Data Storage, Educational Resources

RISK LEVEL:



Medium Risk

DESCRIPTION:

ClassLink, a global education provider of identity and analytics products, does not provide viewpoint protections for its employees. However, it has not publicly terminated business relationships based on views or beliefs. The company supports the Trevor Project and frequently promotes educational resources to teach children about gender identity, social and emotional learning, and LGBTQ Pride. ClassLink also releases podcasts on ideological issues such as social justice, LGBTQIA+ equality in schools, implicit biases, and intersectional leadership. For these reasons, ClassLink receives a Medium Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

ClassLink has not publicly fired customers, suppliers, or vendors based on views or beliefs.

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. N/A

ClassLink does not publicly offer an employee matching program or give charitably at this time (1).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. High Risk

ClassLink does not publish a nondiscrimination policy (1).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. Medium Risk

ClassLink advertises resources for students K-12 to learn about pronouns, gender identity, social and emotional learning, and LGBTQ Pride (1)(2)(3). The company releases podcasts on ideological issues such as social justice, LGBTQIA+ equality in schools, implicit biases, and intersectional leadership (4).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Medium Risk

ClassLink supports The Trevor Project (1)(2).

Uses corporate political contributions for ideological, non-business purposes.

N/A

ClassLink does not operate a PAC or engage in lobbying at this time (1)(2).

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