



Atwood Publishing Company

Locations: Wisconsin (HQ)
Industries: Educational Resources

RISK LEVEL:



Medium Risk

DESCRIPTION:

Atwood Publishing Company has not publicly terminated business relationships based on views or beliefs. Atwood Publishing frequently uses its social media to promote DE&I initiatives in education and ideological causes such as the BLM movement. For these reasons, Atwood Publishing Co. receives a Medium Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

Atwood Publishing Company has not publicly fired customers, suppliers, or vendors based on views or beliefs.

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

Atwood Publishing Co. does not have a charitable giving program (1).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. High Risk

Atwood Publishing Co. does not publish a nondiscrimination policy (1).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. High Risk

Atwood Publishing used its social media presence to promote ideologies and authors that advocate for DE&I and the BLM movement (1)(2). The company published a book called "147 Tips for Teaching Diversity" which promotes DE&I ideologies (3).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

Atwood Publishing Co. does not use corporate funds to advance ideological causes, organizations, or policies (1).

Uses corporate political contributions for ideological, non-business purposes.**N/A**

Atwood Publishing does not operate a PAC or engage in lobbying at this time (1)(2).

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