



Winnebago Industries

Locations: Iowa (HQ)

Industries: Automobiles and Components

RISK LEVEL:



Medium Risk

DESCRIPTION:

Winnebago Industries, an RV company, does not provide viewpoint protections for its employees but has not publicly terminated business relationships based on views or beliefs. The company frequently uses its corporate funds to support LGBTQ programs and organizations. Its CEO signed onto the CEO Action for Diversity & Inclusion pledge, which includes a commitment to promote DEI through bias education training in the workplace. Winnebago Industries is a Brass sponsor of Out & Equal. However, it does not discriminate against charitable organizations based on views or beliefs. For these reasons, Winnebago Industries receives a Medium Risk rating.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

Winnebago Industries has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs (1).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

Winnebago Industries does not discriminate against charitable organizations based on views or beliefs (1).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. Medium Risk

Winnebago Industries does not provide viewpoint protections to its employees (1).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. High Risk

Winnebago Industries created programs to encourage gender diversity (1)(2). Winnebago's CEO, Michael Happe, signed the CEO Action for Diversity & Inclusion pledge, which includes a commitment to promote DEI through bias education training in the workplace (3)(4).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. High Risk

Winnebago Industries partners with multiple ideological organizations including LGBT+ Outdoors, the Minnesota Business Coalition for Racial Equity, the Philanthropic Collective to Combat Anti-Blackness and Realize Racial Justice, and the National Minority Supplier Development Council (1)(2). The company is a Brass sponsor of Out & Equal (3).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. N/A

Winnebago Industries does not operate a PAC or engage in lobbying at this time (1)(2)(3).

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