



## DESCRIPTION:

Brookdale Senior Living Inc., a senior living facility company, vets vendors for LGBTQ policies and does not provide viewpoint protections for its employees. However, it has not publicly terminated business relationships based on views or beliefs. Brookdale Senior Living integrates ESG into all of its business practices and frequently uses its reputation to promote LGBTQ ideology. The company released a special education series on LGBTQ seniors. For these reasons, Brookdale Senior Living receives a Medium Risk rating.

## Corporate Weaponization

**Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Medium Risk**

*Brookdale Senior Living has a written policy pledging to vet vendors for LGBTQ policies. Its Supplier Code of Conduct requires vendors to include sexual orientation and gender identity in their nondiscrimination policy (12). However, it has not publicly fired customers, suppliers, or vendors based on political views or religious beliefs.*

**Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk**

*Brookdale Senior Living does not discriminate against charitable organizations based on views or beliefs (1).*

**Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. High Risk**

*Brookdale Senior Living does not provide viewpoint protection for its employees (1).*

## Corporate Governance and Public Policy

**Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. High Risk**

*Brookdale Senior Living offers a program on LGBT Elders and an LGBTQ+ Support Network (1)(2). Brookdale Senior Living celebrated LGBTQ Pride Month by releasing a special education series on LGBT seniors and promoting it on social media (3)(4).*

**Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk**

*Brookdale Senior Living does not use corporate funds to advance ideological causes, organizations, or policies (1).*

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**Uses corporate political contributions for ideological, non-business purposes.**

**N/A**

*Brookdale Senior Living does not operate a PAC or report on its lobbying at this time (1)(2).*

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