



# Wynn Resorts

Locations: Nevada (HQ)  
Industries: Consumer Services

RISK LEVEL:



Medium Risk

## DESCRIPTION:

By complying with the HRC’s controversial demands, Wynn Resorts increases the risk of dividing employees, alienating customers and harming shareholders. It also uses sex and gender ideology criteria in employee recruitment, vendor selection, and philanthropic support. Wynn Resorts does not provide viewpoint protections for its employees. However, it has not publicly terminated business relationships based on views or beliefs. Its CEO signed the CEO Action for Diversity & Inclusion pledge, which includes a commitment to promote DEI through bias education training in the workplace. However, it has not used its political contributions for ideological purposes. For these reasons Wynn Resorts receives a Medium Risk rating.

### Corporate Weaponization

**Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Medium Risk**

*Wynn Resorts received a score of 352023 Corporate Equality Index (CEI) from the Human Rights Campaign (HRC), a political stakeholder group. The company recruits employees based on sexual identity issues. The company discriminates against vendors that do not promote divisive sex and gender policies, indicating it prioritizes sexual issues over merit (1)(2). However, it has not publicly terminated business relationships based on political views or religious beliefs.*

**Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. High Risk**

*Wynn Resort HRC CEI rating indicates the company will not donate to non-religious charities unless they embrace controversial sexual identity policies (1)(2).*

**Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. High Risk**

*Wynn Resorts does not protect its employees from viewpoint discrimination (1).*

### Corporate Governance and Public Policy

**Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. High Risk**

Wynn Resorts CEO signed the CEO Action for Diversity & Inclusion pledge, which includes a commitment to promote DEI through bias education training in the workplace (1). Wynn Resorts implemented Diversity, Inclusion, and Unconscious Bias training for all employees in 2019 (2). The company publicly celebrates LGBTQ Pride on its social media platform (3)(4). Wynn Resorts is committed to achieving net-zero carbon emissions by 2050 (5).

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**Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Medium Risk**

1)(2). Otherwise, it does not use corporate funds to advance ideological causes, organizations, or policies (3).

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**Uses corporate political contributions for ideological, non-business purposes. Lower Risk**

Wynn Resorts has not used its PAC donations or lobbying for ideological purposes (1)(2).

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