

align

Align Technology

Locations: California (HQ)

Industries: Technology Hardware and Equipment

RISK LEVEL:



Lower Risk

DESCRIPTION:

Align Technology does not provide viewpoint protections for its employees but has not publicly canceled business relationships based on views or beliefs. The company vets international vendors for LGBTQ criteria. Align Technology was a member of the Global Alliance for Responsible Media, which demonetized and suppressed content that it deemed to spread “hate speech” or “misinformation”, discuss “debated social issues in a negative or partisan context”, or “vilif[y]” individuals based on sexual orientation and gender identity. These arbitrary guidelines were used to censor mainstream perspectives online. However, it does not discriminate against charitable organizations based on views or beliefs. Align Technology has not used its reputation or corporate funds for ideological purposes. For these reasons, Align Technologies receives a Lower Risk rating.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Medium Risk

Align Technology promotes divisive sex and gender policies. Its Global Code of Conduct requires international vendors to include sexual orientation in their nondiscrimination policy (1). Align Technology has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs (2). The company was a member of the Global Alliance for Responsible Media, which demonetized and suppressed content that it deemed to spread “hate speech” or “misinformation”, discuss “debated social issues in a negative or partisan context”, or “vilif[y]” individuals based on sexual orientation and gender identity. These arbitrary guidelines were used to censor mainstream perspectives online (3)(4)(5).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

Align Technology does not discriminate against charitable organizations based on views or beliefs. Its focus is “improving smiles, supporting, and educating teens, and empowering our customers through partnerships with learning institutions and foundations” (1).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. Medium Risk

Align Technology does not provide viewpoint protections for its employees (1).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. Lower Risk

Align Technology has not supported ideological causes or policies (1).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Medium Risk

Align Technology was a member of the Global Alliance for Responsible Media (1)(2)(3).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. N/A

Align Technology does not operate a PAC or engage in lobbying at this time (1)(2)(3).

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