



## **Alliant Energy**

Subsidiaries: IES Utilities Inc., Wisconsin Power & Light Co., Franklin

County Wind LLC

Locations: Wisconsin (HQ) Industries: Energy, Utilities



**RISK LEVEL:** 

## **DESCRIPTION:**

Alliant Energy is High Risk. The company yields to political activism in shaping corporate governance, potentially alienating consumers, dividing employees, and harming shareholders. The company implements race and identity-based policies that replace merit, excellence, and integrity with preferential treatment and outcomes. Alliant Energy embraces corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach fails to safeguard free exercise, free speech, and free enterprise.

## **Corporate Weaponization**

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR Medium Risk corporately boycotts, divests, or sanctions regions, people groups, or industries.

Alliant Energy received a score of 100 on the 2025 Corporate Equality Index (CEI) from the Human Rights Campaign (HRC), a political stakeholder group. The company recruits employees based on sexual identity. The company discriminates against vendors that do not promote divisive sex and gender policies, indicating it prioritizes sexual issues over merit (1)(2). However, Alliant Energy has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs (3).

Charitable giving (including employee matching programs) policies or practices discriminate

High Risk
against charitable organizations based on views or religious beliefs.

Alliant Energy's HRC 2023-2024 CEI rating indicates the company will not donate to non-religious charities unless they embrace controversial sexual identity policies ( $\underline{1}$ )( $\underline{2}$ ). Alliant Energy does not appear to discriminate against religious organizations based on views or beliefs ( $\underline{3}$ ).

Employment policies fail to protect against viewpoint or other discrimination and/or are High Risk ideological in nature.

Alliant Energy's HRC 2023-2024 CEI rating indicates the company forces employees to attend multiple, controversial trainings on gender identity, sexual orientation, transgender issues, and divisive racial ideology. The company provides gender transition guidelines for its employees and a specific benefits guide with a comprehensive explanation of transgender services funded by the company (1)(2). Alliant Energy hosted a conversation on DE&I practices including Unconscious Bias (3). The company does not provide viewpoint protections for its employees (4).



## **Corporate Governance and Public Policy**

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression.

Alliant Energy's HRC 2023-2024 CEI rating indicates the company agrees to allow a controversial stakeholder group focused on sexual identity issues to dictate marketing or advertising strategy. By doing so, the company risks dividing employees, alienating customers and harming shareholders (1)(2). The CEO of Alliant Energy, John Larsen, is a member of the Business Roundtable and signed its 2019 Statement on the Purpose of a Corporation, which promotes stakeholder capitalism over traditional obligations to shareholders (3)(4). The company aspires to achieve net-zero emissions from utility operations by 2050 (5). Alliant Energy's former CEO, John Larsen, signed the CEO Action for Diversity & Inclusion pledge, which includes a commitment to promote DEI through bias education training in the workplace (6)(7).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom High Risk of expression.

Alliant Energy's HRC 2023-2024 CEI rating indicates the company covers transgender related costs for its employees and their children, including paid short-term leave, puberty blockers, cross-sex hormones, chest surgeries, genital surgeries, medical visits and lab monitoring, travel and lodging. Additionally, the company has pledged philanthropic support of at least one organization or event that promotes sex and gender ideology. By allowing a political stakeholder group to dictate operations, the company increases health care costs and risks dividing employees, alienating customers and harming shareholders (1)(2). Alliant Energy sponsors events with the Gay Straight Alliance (3). Otherwise, there are no publicly known cases of Alliant Energy using corporate funds to advance ideological causes, organizations, or policies (4).

Uses corporate political actions and/or financial contributions for ideological, non-business High Risk purposes.

Alliant Energy's HRC 2023-2024 CEI rating indicates the company publicly advocated for controversial sex and gender ideology through local, state or federal legislation or initiatives. By allowing a political stakeholder group to dictate operations, the company risks dividing employees, alienating customers and harming shareholders (1)(2). Alliant Energy donated to the Equality PAC but has not lobbied for ideological purposes (3)(4)(5).

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