



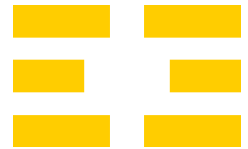
Brunswick Corporation

Subsidiaries: Mercury Marine, Navico, Boston Whaler, Sea Ray, Princecraft Boats, Inc., Freedom Boat Club, Lowe Boats

Locations: Illinois (HQ)

Industries: Commercial and Professional Services, Technology Hardware and Equipment

RISK LEVEL:



Medium Risk

DESCRIPTION:

Brunswick Corporation often yields to political activism in shaping corporate governance, potentially alienating consumers, dividing employees, and harming shareholders. The company implements race and identity-based policies that replace merit, excellence, and integrity with preferential treatment and outcomes. Brunswick occasionally embraces corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues at times. This approach fails to safeguard free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Medium Risk

Brunswick Corporation's Integrity Playbook requires international vendors to include sexual orientation in their nondiscrimination policy (1). However, the company has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs.

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

Brunswick Corporation does not appear to discriminate against charitable organizations based on views or beliefs. Its charitable giving focus areas are "education, preserving access to water, and community partnerships" (1).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. Medium Risk

Brunswick Corporation does not provide viewpoint protections for its employees (1)(2).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. High Risk

Brunswick Corporation has an "action-oriented commitment to ESG" (1). The company's CEO, David Foulkes, signed the CEO Action

for Diversity & Inclusion pledge, which includes a commitment to promote DEI through bias education training in the workplace [\(2\)](#)[\(3\)](#).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Medium Risk

Brunswick Corporation donated to the Equal Justice Initiative [\(1\)](#). Otherwise, there are no publicly known cases of Brunswick Corporation using corporate funds to advance ideological causes, organizations, or policies [\(2\)](#).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. Lower Risk

Brunswick Corporation has not used its PAC donations or lobbying for ideological purposes [\(1\)](#)[\(2\)](#)[\(3\)](#).

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