

Kemper Corporation

Locations: Illinois (HQ)

Industries: Insurance

RISK LEVEL:



Lower Risk

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DESCRIPTION:

Kemper Corporation does not yield to political activism in shaping corporate governance, preventing initiatives that potentially alienate consumers, divide employees, and harm shareholders. The company implements race and identity-based policies that replace merit, excellence, and integrity with preferential treatment and outcomes. Overall, Kemper Corporation does not embrace corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach protects free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

Kemper Corporation has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs (1).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

Kemper Corporation does not discriminate against charitable organizations based on views or beliefs. The Kemper Foundation focuses on education, health, and community development (1)(2).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. High Risk

Kemper Corporation designed new diversity training for all its employees including unconscious bias training (1). However, the company does not provide viewpoint protections for its employees (2).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. Medium Risk

Kemper Corporation supports ESG within its business practices to "[maximize] the positive impact for [its] stakeholders" (1).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

Kemper Corporation has not used corporate funds to advance ideological causes, organizations, or policies (1).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. N/A

Kemper Corporation does not operate a PAC or engage in lobbying at this time (1)(2)(3).

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