



Spirent Communications

Locations: United Kingdom (HQ)

Industries: Commercial and Professional Services, Software and Services, Telecommunication Services

RISK LEVEL:



Medium Risk

DESCRIPTION:

Spirent Communications often yields to political activism in shaping corporate governance, potentially alienating consumers, dividing employees, and harming shareholders. The company elevates merit, excellence, and integrity ahead of race and identity-based policies. Spirent Communications occasionally embraces corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues at times. This approach fails to safeguard free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Medium Risk

Spirent Communications integrates ESG into all of its business practices. In 2022, it created the role of "Global Operations ESG Lead" (1). However, Spirent Communications has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs (2).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Medium Risk

Spirent Communication's charitable giving guidelines require that organizations abide by its nondiscrimination policy, including on the basis of sexual orientation and gender identity, thereby excluding some religious charities (1).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. Medium Risk

Spirent Communication does not provide viewpoint protections for its employees (1).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. Medium Risk

Spirent Communications is committed to achieving carbon neutrality by 2035 (1). Otherwise, there are no publicly known cases of

Spirent Communications using its reputation to advance ideological causes or policies (2).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Medium Risk

Spirent Communications celebrated Pride Month by raising funds for the Trevor Project and selling Pride merchandise (1). Otherwise, there are no publicly known cases of Spirent Communications using corporate funds to advance ideological causes, organizations, or policies (2).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. N/A

Spirent Communications does not operate a PAC or engage in lobbying at this time (1)(2)(3).

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