



# Quidel Corporation

Locations: California (HQ)

Industries: Health Care Equipment and Services

## RISK LEVEL:



Lower Risk

### DESCRIPTION:

Quidel Corporation does not yield to political activism in shaping corporate governance, preventing initiatives that potentially alienate consumers, divide employees, and harm shareholders. The company implements race and identity-based policies that replace merit, excellence, and integrity with preferential treatment and outcomes. Overall, Quidel Corporation does not embrace corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach protects free exercise, free speech, and free enterprise.

### Corporate Weaponization

**Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries.** Lower Risk

*Quidel Corporation has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs (1).*

**Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs.** Lower Risk

*Quidel Corporation does not discriminate against charitable organizations based on views or beliefs. It will not match employee donations to churches or religious organizations "for religious purposes" (1).*

**Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature.** Medium Risk

*Quidel Corporation required employees to attend DE&I training focused on unconscious bias (1). However, the company protects its employees against viewpoint discrimination (2).*

### Corporate Governance and Public Policy

**Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression.** Medium Risk

*Quidel Corporation ESG within its business practices, believing its goals "contribute to fulfilling the expectations of our stakeholders and creating value for the Company and its stockholders" (1). Otherwise, there are no publicly known cases of the company using its*

reputation to advance ideological causes or policies [\(2\)](#).

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**Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk**

*Quidel Corporation has not used corporate funds to advance ideological causes, organizations, or policies [\(1\)](#).*

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**Uses corporate political actions and/or financial contributions for ideological, non-business purposes. Lower Risk**

*Quidel has not used its PAC donations for ideological purposes and has not reported on its lobbying [\(1\)](#)[\(2\)](#)[\(3\)](#).*

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