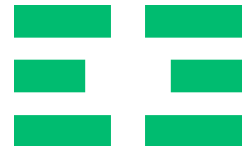




The Children's Place, Inc.

Subsidiaries: Gymboree
Locations: New Jersey (HQ)
Industries: Consumer Durables and Apparel

RISK LEVEL:



Lower Risk

DESCRIPTION:

The Children's Place, Inc. is Lower Risk. The company does not yield to political activism in shaping corporate governance, preventing initiatives that potentially alienate consumers, divide employees, and harm shareholders. The company implements race and identity-based policies that replace merit, excellence, and integrity with preferential treatment and outcomes. Overall, The Children's Place does not embrace corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach protects free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

The Children's Place has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs (1).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

The Children's Place does not appear to discriminate against charitable organizations based on views or beliefs (1)(2). "The Children's Place donates clothing, money and time to local and national organizations that support children and families in need" (3).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. High Risk

The Children's Place prioritizes diversity in its hiring practices, committed to "maintain at least 80% representation of women in the overall workforce" and double the representation of "African American associates at company U.S. Corporate offices by Fiscal Year 2025" (1). The company mandates DE&I training for leaders in the company (2). The company does not provide viewpoint protections for its employees (3).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression.

Medium Risk

The Children's Place supports ESG within its business practices, "the on-going implementation of our ESG program by setting climate- related corporate targets, monitoring progress against climate-related corporate targets, assessing climate-related risks and opportunities, and managing climate-related risks and opportunities" (1). Otherwise, there are no publicly known cases of the company using its reputation to advance ideological causes or policies (2).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression.

Lower Risk

The Children's Place has not used corporate funds to advance ideological causes, organizations, or policies (1).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes.

N/A

The Children's Place does not operate a PAC or engage in lobbying at this time (1)(2)(3).

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