



## The Howard Hughes Corporation

Locations: Texas (HQ) Industries: Real Estate



## **DESCRIPTION:**

The Howard Hughes Corporation is Medium Risk. The company often yields to political activism in shaping corporate governance, potentially alienating consumers, dividing employees, and harming shareholders. The company implements race and identity-based policies that replace merit, excellence, and integrity with preferential treatment and outcomes. The Howard Hughes Corporation occasionally embraces corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues at times. This approach fails to safeguard free exercise, free speech, and free enterprise.

## **Corporate Weaponization**

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR Medium Risk corporately boycotts, divests, or sanctions regions, people groups, or industries.

The Howard Hughes Corporation integrates ESG into its business practices, tying executive pay to ESG metrics. "A majority of executive pay is tied to company performance, including financial, ESG and DEI metrics." (1). However, the company has not canceled customers, suppliers, or vendors based on political views or religious beliefs (1).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs.

Lower Risk

The Howard Hughes Corporation does not appear to discriminate against religious organizations in its giving (1)(2).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature.

**Medium Risk** 

The Howard Hughes Corporation does not provide viewpoint protections for its employees (1).

## Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression.

**Medium Risk** 

The Howard Hughes Corporation's CEO David R. O'Reilly signed the CEO Action for Diversity & Inclusion pledge, which includes a



commitment to promote DEI through bias education training in the workplace, strategize on DEI programs/initiatives with other signatories, and engage boards of directors when developing and evaluating DEI strategies (1)(2). Otherwise, there are no publicly known cases of the company using its reputation to advance ideological causes or policies (3).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom Lower Risk of expression.

The Howard Hughes Corporation does not use corporate funds to advance ideological causes, organizations, or policies (1).

Uses corporate political actions and/or financial contributions for ideological, non-business Lower Risk purposes.

The Howard Hughes Corporation has not used its PAC donations or lobbied for ideological purposes (1)(2)(3).

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