

The Scoular Company

Locations: Nebraska (HQ)
Industries: Food and Staples Retailing

RISK LEVEL:



Lower Risk

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DESCRIPTION:

The Scoular Company is Lower Risk. The company does not yield to political activism in shaping corporate governance, preventing initiatives that potentially alienate consumers, divide employees, and harm shareholders. The company implements race and identity-based policies that replace merit, excellence, and integrity with preferential treatment and outcomes. Overall, The Scoular Company does not embrace corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach protects free exercise, free speech, and free enterprise."

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

The Scoular Company has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs (1).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

The Scoular Company does not appear to discriminate against charitable organizations based on views or beliefs. The company's charitable giving focus areas are "employee passions, food insecurity, rural communities, and mental health of our employees and community partners around the world" (1)(2).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. Medium Risk

The Scoular Company does not provide viewpoint protections for its employees (1)(2).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. High Risk

The Scoular Company supports DEI within its business practices, employing a "Chief Diversity Officer" (1). The company supports DEI within its business practices, stating that "diversity and inclusion are crucial components to Scoular's long-term strategy" (2).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Medium Risk

The Scoular Company funds the Omaha Community Foundation, which in turn funds the ACLU (1)(2). Otherwise, there are no publicly known cases of the company using its corporate funds to advance ideological causes, organizations, or policies (3).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. Lower Risk

The Scoular Company has not used its PAC donations or lobbied for ideological purposes (1)(2)(3).

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