



# Sonic Automotive

Locations: North Carolina (HQ)

Industries: Automobiles and Components

## RISK LEVEL:



Lower Risk

### DESCRIPTION:

Sonic Automotive does not yield to political activism in shaping corporate governance, preventing initiatives that potentially alienate consumers, divide employees, and harm shareholders. The company implements race and identity-based policies that replace merit, excellence, and integrity with preferential treatment and outcomes. Overall, Sonic Automotive does not embrace corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach protects free exercise, free speech, and free enterprise.

### Corporate Weaponization

**Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries.** Lower Risk

*Sonic Automotive has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs (1).*

**Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs.** Lower Risk

*Sonic Automotive does not appear to discriminate against charitable organizations based on views or beliefs. "Each year, our dealerships and corporate offices serve community organizations by hosting blood drives, food drives, and backpack supply drives for children" (1).*

**Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature.** High Risk

*Sonic Automotive has held unconscious bias training for all of its executives and those in leadership roles (1). Sonic Automotive does not provide viewpoint protections for its employees (2).*

### Corporate Governance and Public Policy

**Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression.** Lower Risk

*Sonic Automotive has not supported ideological causes or policies (1).*

**Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk**

*Sonic Automotive has not used corporate funds to advance ideological causes, organizations, or policies [\(1\)](#).*

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**Uses corporate political actions and/or financial contributions for ideological, non-business purposes. N/A**

*Sonic Automotive does not operate a PAC or engage in lobbying at this time [\(1\)](#)[\(2\)](#)[\(3\)](#).*

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